



Automotive Workforce Summit Event

Tuesday, October 17, 2023

8 am – 4:30 pm

3M Collision Repair Training Center

955 Wells St., St. Paul

Cost: Free (\$50 recommended donation to cover food & beverage)

Overview:

The idea is to bring together industry (shops, suppliers, dealerships, etc.), workforce organizations (Real Time Talent, MNTCOE, MNCARS), and educators (administrators, teachers, continuing education like I-CAR and ASE). The day will consist of formal presentations by our expert speaker [Dr. Melissa Furman](#), pitch style 10-15 minutes presentations by organizations who are actively working on addressing the talent shortage, and round table/workshop sessions for everyone to participate in. The goal is to raise awareness of the amazing work that is already happening, to build new collaborations, and to learn from one another to strengthen each other's individual and collective efforts.

Keynote:

Navigating the Future Landscape of Labor & Talent, by Melissa Furman

Organizational leaders have been navigating challenges with recruiting and retaining an engaged, qualified workforce and the challenges continue to build. This interactive session will provide an overview of the workforce landscape and will provide strategies for recruiting, retaining, and engaging talent to help your organization become an "employer of choice".

Schedule:

7:30 am	Registration & Breakfast
8:00 am	Opening Remarks & Recognition (each segment of participants asked to stand)
8:15 am	Keynote
9:15 am	Coffee Break
9:30 am	Opportunity Pitches: 10 presentations for 10 minutes each by organizations actively working on addressing the workforce crisis. Each presentation to include: Organization brief – Mission, vision, business model, scale, etc. Current work and impact – Focus on actions and measurable outcomes Opportunities or ask – Ways to support, collaborate, and build on efforts
11:30 am	Lunch with Presentations & Networking RealTime Talent, <i>Data on Today's Transportation Workforce</i> Goodwill, <i>What is Family-Sustaining-Wage?</i>
1:00 pm	Workshop & Round Tables
3:00 pm	Cookie Break – <i>Cookie Cart Spotlight</i>
3:15 pm	Automotive Talent Management Pipeline Announcement
3:45 pm	Closing Keynote
4:15 pm	Closing Remarks

If you are interested in attending this event, please contact us at 612-623-1110 or email aasp@aaspmn.org.