

INTRODUCING YOUNG PEOPLE TO REWARDING CAREERS IN THE AUTOMOTIVE INDUSTRY

Counselors, teachers and parents all share a common goal when advising students about their education and career decisions:

An affordable education that leads to a fulfilling career and lifelong success.

In Minnesota, more than 110,000 professionals have found that success in the automotive industry. With employees in high-demand and a variety of career options, here are just a few of the reasons why the auto industry is a great choice:



AUTO PROFESSIONALS LOVE THEIR CAREERS

The rewarding feeling of getting a car back on the road is one of the most-cited benefits of working with cars. From the service advisor or collision estimator that starts the process to the technician that works hands-on to make sure it runs and looks like new, professionals in the automotive industry play a key role in keeping everyone safely on the road.



HIGH-TECH FEATURES IN VEHICLES EVOLVE CONSTANTLY

Technology in vehicles is evolving at a blistering pace, from enhanced safety features to luxury entertainment systems and new materials. Innovation shows no sign of stopping in the coming years, making auto service and collision repair an outstanding industry for tech fans.



OPTIONS FOR EMPLOYMENT ARE ENDLESS

There's a place for every personality. Whether your student wants to be hands-on working directly with cars, or prefers a customer-focused role working with people, the auto industry has the perfect career for them.



EMPLOYEES ARE IN DEMAND NOW

According to recent figures, Minnesota is home to 110,378 automotive jobs. The industry is in great need for qualified employees to keep up with future demand, meaning there's an open job waiting for your student right now.



AUTO CAREERS PAY STRONG COMPENSATION

Entry-level automotive careers typically start around \$30,000, and many senior-level professionals are earning upward of \$60,000. As experience grows, so do paychecks. Talented auto pros have the potential to earn six figures!



AUTO PROFESSIONALS ENJOY STABLE EMPLOYMENT

In Minnesota alone there are 4,844,583 registered vehicles and the average driver logs 17,156 miles each year. These cars will continue to need service and repair which translates to a steady job market for automotive professionals.



STUDENTS EARN THEIR DEGREE AND START WORKING IN TWO YEARS

Thanks to high demand for automotive professionals, students find rewarding employment soon after earning their automotive education in just two years. Many students even find entry-level positions while still in school!



COMMUNICATION
CRITICAL THINKING
TECHNOLOGY

Encourage your student to visit CarCareers.org to learn more about career paths, read stories of professionals in the field and explore education opportunities in Minnesota.